



285 Broad Street Hartford, CT 06115
Phone: 860-527-6161 Fax: 860-520-6576

SALES ADJUSTMENT FORM

DATE: 11/6/2012
SALESPERSON: S. RABE
AGENCY: MEDIA STRATEGIES
ADVERTISER: MURPHY/D/SEN/CT
PRODUCT: DEM SENATE

AGENCY/ADVERTISER#: _____

INVOICE#: TC 12090164 GROSS \$: 40⁰⁰
INVOICE DATE: 9/30/12 AGENCY COMM: \$6-
DEBIT/CREDIT: 40⁰⁰ NET \$: 34-

REASON(S):

- | | |
|---|---|
| <input type="checkbox"/> Wrong Rate | <input type="checkbox"/> Poor Rotation |
| <input type="checkbox"/> Wrong Copy | <input type="checkbox"/> Sales Failed to Cancel |
| <input type="checkbox"/> Extra Spots | <input type="checkbox"/> Traffic Failed to Cancel |
| <input type="checkbox"/> Makegood Unacceptable | <input type="checkbox"/> Order Written Wrong |
| <input type="checkbox"/> Ran Out of Time Period | <input checked="" type="checkbox"/> Other Explanation |

REASON FOR ADJUSTMENT (Specify Dates & Times)

POLITICAL LUR
M-F 7-8AM 9/7/12 at 7:29:26 AM BOOKED @ \$125-
LUR was \$85. REBATE \$40-

General Manager: _____

Controller: _____

Director of Sales: _____

National Sales Manager: _____

Local Sales Manager: _____

Traffic Manager: _____

Date Entered Into System: _____



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SALES ADJUSTMENT FORM

DATE: 11/6/2012
SALESPERSON: JTDHA
AGENCY: Message - Media
ADVERTISER: ~~Friends~~ Murphy/D/Sen/CT
PRODUCT: Friends of Chris Murphy
AGENCY/ADVERTISER#:

INVOICE#: TC12100129 GROSS \$: \$600-
INVOICE DATE: 10/28/12 AGENCY COMM: \$90-
DEBIT/CREDIT: CREDIT NET \$: \$510-
REASON(S):

- | | |
|---|---|
| <input type="checkbox"/> Wrong Rate | <input type="checkbox"/> Poor Rotation |
| <input type="checkbox"/> Wrong Copy | <input type="checkbox"/> Sales Failed to Cancel |
| <input type="checkbox"/> Extra Spots | <input type="checkbox"/> Traffic Failed to Cancel |
| <input type="checkbox"/> Makegood Unacceptable | <input type="checkbox"/> Order Written Wrong |
| <input type="checkbox"/> Ran Out of Time Period | <input checked="" type="checkbox"/> Other Explanation |

REASON FOR ADJUSTMENT (Specify Dates & Times)

Political LUR per attached.
4-SPM, LINE 4 & ordered @ \$300. LUR was \$225
Rebate \$600-

General Manager: _____
Controller: _____
Director of Sales: _____
National Sales Manager: _____
Local Sales Manager: _____
Traffic Manager: _____
Date Entered Into System: _____



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SALES ADJUSTMENT FORM

DATE: 11/6/2012

SALESPERSON: JJD/A

AGENCY: MESSAGE + MEDIA

ADVERTISER: MURPHY/D/SEN/CT

PRODUCT: CHRIS MURPHY for SEN

AGENCY/ADVERTISER#: _____

INVOICE#: TC12100128 GROSS \$: \$525-
INVOICE DATE: 10/28/12 AGENCY COMM: \$53.75
DEBIT/CREDIT: Credit NET \$: \$446.25

REASON(S):

- | | |
|---|---|
| <input type="checkbox"/> Wrong Rate | <input type="checkbox"/> Poor Rotation |
| <input type="checkbox"/> Wrong Copy | <input type="checkbox"/> Sales Failed to Cancel |
| <input type="checkbox"/> Extra Spots | <input type="checkbox"/> Traffic Failed to Cancel |
| <input type="checkbox"/> Makegood Unacceptable | <input type="checkbox"/> Order Written Wrong |
| <input type="checkbox"/> Ran Out of Time Period | <input checked="" type="checkbox"/> Other Explanation |

REASON FOR ADJUSTMENT (Specify Dates & Times)

Political LTR see attached

General Manager: _____

Controller: _____

Director of Sales: _____

National Sales Manager: _____

Local Sales Manager: _____

Traffic Manager: _____

Date Entered Into System: _____